



Blaine Tourism Advisory Committee

MINUTES

City Hall Council Chambers, 435 Martin Street, Suite 4000 www.ci.blaine.wa.us (360) 332-8311

Tuesday, January 11, 2022

Called to order at 8:11 AM

Roll Call: Eric Davidson, Bob Boule, Louise Mugar, Micah Mullin, Tim Woodard, and Danielle Gaughen (non-voting).

Staff Present: Alex Wenger, Economic Development and Tourism Coordinator; Stacie Pratschner, Community Development Director; Allison Tompkins, Community Planner I.

APPROVAL OF MINUTES

- October 12, 2021

MOVED BY BOARD MEMBER BOULE TO APPROVE THE OCTOBER 12, 2021 MEETING MINUTES. SECONDED BY BOARD MEMBER MUGAR. MOTION PASSED.

LODGING TAX REPORT

- Community Development Services (CDS) reported on lodging tax revenue for 2021.

NEW BUSINESS

- CDS gave a recap of the December Harbor Lights Festival.
- CDS gave an overview of some of the tourism events planned for 2022 including: Wings Over Water; Blaine Art Studio Tour; Fourth of July Fun Run; and the Drayton Harbor Music Festival. All events for 2022 are planning to be in person.

ITEMS FROM THE BOARD

- Board members asked questions regarding funding for the G-Street Plaza Pavilion. Council's approval of the 2022 budget put the pavilion on the Park CIP for 2022.
- Board members discussed the BTAC grant process/schedule for 2022. The grant application process will start in early fall.
- Board members discussed recommendations for the Blaine Builder Award.

MOTION BY BOARD MEMBER BOULE TO RECOMMEND CHRISTINE ALEXANDER FOR THE BLAINE BUILDER AWARD. SECONDED BY BOARD MEMBER MUGAR. MOTION PASSED.

INFORMATIONAL ITEMS

- Staff proposed the following Meeting Dates for 2022:
 - April 12, 2022.
 - June 14, 2022.
 - August 9, 2022.
 - September 13, 2022.
 - October 11, 2022.

MOTION BY BOARD MEMBER MULLIN TO MOVE MEETING START TIME FOR FUTURE MEETINGS TO 8:30 A.M. SECOND BY BOARD MEMBER MUGAR. MOTION PASSED.

MOTION BY BOARD MEMBER MUGAR TO APPROVE RECOMMENDED MEETING DATES. SECONDED BY BOARD MEMBER MULLEN. MOTION PASSED.

- Members discussed the meeting format for future meetings. Members acknowledged that they would follow Council's guidance for the April 12th meeting.

Adjourned 8:44 AM.