

2022 BTAC Grant Proposal



City of Blaine

**Application Deadline
September 16th by email (4:00 pm)**

Submit to:

**Blaine Tourism Advisory Committee
awenger@cityofblaine.com
Attn: Alex Wenger, AICP
Economic Development & Tourism Coordinator
City of Blaine**

ADVISORY: The City's tourism grants require an approved contract with the City and funds are only provided based on reimbursable expenses. Covid-19 has significantly impacted the City's lodging fund and the total dollar amount of grants issued in 2022 will be significantly reduced.

3. Does the event or proposal result in people staying overnight, traveling over 50 miles or more, or coming from another state or country? Please explain and provide the following estimates:
 - a. Estimation of number of people traveling away from their place of residence or business and staying overnight in paid accommodations;
 - b. Estimation of number of people traveling fifty miles or more (one way) from their place of residence or business for the day or staying overnight, and;
 - c. Estimation of number of people traveling from another country or state outside of their place of residence or their business.
4. How is the event or proposal unique to Blaine? Please explain.
5. Is there a fundraising element to your event or project and if so, what is your fundraising goal and how will you achieve it?
6. Please describe how you intend to minimize continued reliance on the City's lodging tax funds? When do you expect your organization will no longer require tourism grants from the City?
7. Please describe how you will use the City's lodging tax funds and why they are necessary to your program or event.

What Happens Next?

If selected by the Blaine Tourism Advisory Committee (BTAC), please be prepared to provide a 10 minute presentation on your grant application at approximately 8am on Tuesday, October 12th. Presentations will begin shortly after 8am and you will be contacted with further details and a specific time slot to present to the BTAC. It is important that a representative be available to make the presentation and answer questions at the scheduled time.

The Blaine Tourism Advisory Committee will then select the final candidates from amongst the applicants applying for use of lodging tax funds and provide a list of such candidates with recommended funding amounts to the City Council for a final decision. The City Council will choose which recipients get awarded from the list of final candidates, including the amount of funding, as recommended by the Blaine Tourism Advisory Committee. If the City Council approves your grant application, City staff will contact you to enter into a grant agreement.

Project Reporting Requirements

State law (RCW 67.28.1816) requires all programs funded by lodging tax to submit a report to the City describing quantifiable information of the actual number of travelers generated from your program or event. You will be required to provide a copy of your completed Event or Facility Lodging Tax Expenditure Worksheet, which will be attached to your grant agreement.

Submittal Timeline

The completed grant application must be emailed to Alex Wenger, AICP, Economic Development & Tourism Coordinator no later than September 16, 2021 by 4:00 pm in order for your application to be reviewed by the Blaine Tourism Advisory Committee.

A letter may be included with the grant application explaining your proposal and any items not provided with the application.

This application has been completed by: _____
(print your name)

Signature: _____ Date _____